

Canterbury DigiAwards: Storytelling

Please note: The bullet points outlined below are to help **guide you** in creating your entry and will inform the judges when marking your entry.

Area	Criteria
1. Compelling	<p>Student/s use artistic elements to create a compelling digital story that, for example:</p> <ul style="list-style-type: none"> ● tells a story that connects with the audience ● has a well-developed plot which is clear, engaging and has a beginning, middle and end ● has entertaining and engaging performances by the actors or animated characters ● has dialogue that is relevant and adds to the story ● uses technical elements effectively, e.g. lighting, music, and sound to capture people’s interest, to create a sense of drama, atmosphere, or a type of mood ● challenges people to think ● makes people curious about something.
2. Technical	<p>Student/s use technical elements to create a digital story that:</p> <ul style="list-style-type: none"> ● demonstrates the use of digital technologies capabilities to create an outcome ● uses digital storytelling techniques effectively, such as: <ul style="list-style-type: none"> ○ storyboarding ○ lighting ○ audio ○ music ○ shot - panning, wide angle, zoom ○ transitions ○ digital effects/enhancements ● is edited effectively ● uses graphics/titles effectively to enhance the story (if required) ● is innovative in combining storytelling elements with digital technologies ● has music, song and images that are free to use or modify (see Creative Commons).
3. Creativity	<p>Student/s develop a creative digital story that:</p> <ul style="list-style-type: none"> ● is original – different from something people might normally see ● is imaginative – demonstrates a variety of ideas or a novel approach ● demonstrates a creative process, e.g. ways of exploring, refining and developing, working together, applying different techniques (this should be evident in the final product, but can otherwise be explained in the entry form when entering your project).
4. Theme development	<p>Student/s develop a digital story that reflects the 2019 DigiAwards theme or a self chosen theme that:</p> <ul style="list-style-type: none"> ● clearly demonstrates aspects of this theme ● attempts to inform others about aspects of the theme or compels them to find out more about it.