Canterbury DigiAwards: Website

Please note: The bullet points outlined below are to help **guide you** in creating your entry and will inform the judges when marking your entry.

Area	Criteria
1. Compelling	Student/s use artistic elements to create a **compelling** website that: ● is simple, well organised, and easy to navigate ● Is attractive, engaging, and relevant to the user ● Offers interesting and accurate subject matter ● has a strong contrast between text and background – so it is easy to read ● is consistent in the use of font, graphics, colours, content, and images.
2. Technical	Student/s use **technical** elements to create a website that: ● can be used on a common web browser and/or a variety of devices ● is functional and fit for purpose ● has been tested ● uses audio, video, and images that are clear, audible, and appropriate ● uses accessible colours, font size, and style, or other accessible features that make it easy for people to use (see website accessibility) ● uses graphics or images that are free to use or modify (see Creative Commons).
3. Creativity	Student/s develop a **creative** website that: ● is original – different from something people might normally see ● is imaginative – demonstrates a variety of ideas or a novel approach ● demonstrates a creative process, e.g. ways of exploring, refining and developing, working together, applying different techniques to ensure the outcome is successful and fit for purpose (this should be evident in the final product, but can otherwise be explained in the entry form when entering your project).
4. Theme development	Student/s develop a website that reflects the **2019 DigiAwards theme** or a **self chosen theme** that: ● clearly demonstrates aspects of this theme ● attempts to inform others about aspects of the theme or compels them to find out more about it.