



Grow
Waitaha

Theme hack: #gwdigiawards2019

Grow Waitaha

Learners at the centre of change

2019 Categories



Open



Storytelling



Commercial



Webpage



Coding

Developing a theme

- Have a voice
- Empathise with others
- Stretch your thinking
- Be creative
- Use your imagination
- Be inspired and inspire others!

Design thinking - Our challenge!

Work together to decide on a theme for our group or class for the 2019 DigiAwards.



Empathise

Discuss what you think are hot topics...

- What is happening now?
- What is not happening now?
- What are the challenges?
- What are the constraints?
- What are some of your feelings about the above?

A decorative grid of small 'x' marks arranged in 15 rows and 4 columns, positioned on the left side of the slide.

Ideate

Brainstorm & record 100 ideas

- No filters
- All ideas

It's not about getting the right idea, it's about the broadest range of possibilities.



Vote

Rotate around your groups and tick the ideas you think are the best or just like.



Select

Back in your groups choose

- Safe ideas
- Favourite ideas
- Moon shot ideas - great ones but a little more challenging to create.

Refine

Select one idea per group to expand on – think about:

- What if...
- How might..

Refine the idea and add more information

- Is your idea:
- interesting?
- inspirational?
- stretch people thinking?
- appropriate for all ages and categories?

Pitch your ideas

Pitch to the whole group (2 minutes)

The audience can respond to each pitch with:

- “I like..”
- “I wonder....”



Vote on ONE idea for a theme

As a whole group – pick the theme.

You can decide how to do this – make the voting process easy but fair.