



This explainer is for kaiako (teachers). It has essential information for entering DigiAwards 2023.

[Entries open 1 July 2023](#)

What types of entries are ok?

If your ākonga made a digital project this year, we want to see it!

We want to see whatever you create – video stories, websites, commercials, Minecraft designs, coding or VR – enter them into DigiAwards!

What is the theme for DigiAwards 2023?

**Ko pohewa, ko auaha ngā ara ki ao hou
Creativity and imagination transport us to new worlds**

This whakataukī refers to the big idea that ākonga receive joy from crafting their own stories. By crafting stories through digital technologies ākonga can inspire, educate, persuade, curate possibilities, and impact their communities and beyond. Sharing stories “provide us with opportunities to experience different worlds through creativity, imagination, and interaction”.

Self-chosen theme

Kaiako and ākonga who wish to submit entries under a self-chosen theme can identify their own unique concept to focus projects on.

What are the entry categories?

Does your entry share mātauranga Māori? Or is your entry a general entry?

We have two entry categories:

1. General entries



2. Entries sharing mātauranga Māori. For example, entries might recognise pūrākau, voyaging, first encounters, waiata, or the maramataka.

Choose from several sub-categories when you enter:

- Year group
 - + Year 0–Year 2
 - + Year 3–Year 4
 - + Year 5–Year 6
 - + Year 7–Year 8
- Participation type
 - + Individual
 - + Group
 - + Class

Key dates

Entries close	Awards event
11 October	23 November

How are our entries scored?

Every entry is scored out of a total of 100 marks.

Why	How	What
Why did you make your entry?	How did you make your entry?	What did you make as your entry?
Highest score: 20	Highest score: 30	Highest score: 50

Can we see some examples?



[Engaging writers through augmented reality](#) is strong in the **Why?** criterion. Their purpose is strong and it aims to help other ākonga.

[Naval Point Redevelopment in Minecraft](#) illustrates **How?** A lot of thinking and work has gone into the design process, to solve a problem.

[Koru Kai](#) from Bromley School is a website with original thought and design. **Why, How, and What** they made goes beyond the basic functions of a website to include a short film, a garden diary template, helpful tutorials, a cookbook and an app – it exceeds the original purpose!

[Find more examples on the DigiAwards webpage](#)

Judging criteria | Paearu whakawā

<p>Why did you make your entry? Why it connects and has purpose. Does your entry:</p> <ul style="list-style-type: none"> + bring people together? + help people? + raise awareness? + serve your school or your community? + serve local businesses? + engage with specific sustainable goals? <p>How well does your entry:</p> <ul style="list-style-type: none"> + connect to your identity: whānau, school, community, iwi, culture, or wider goals? + have a purpose beyond making a digital outcome? 	<p>How did you make your entry? The process you followed and the impact you made. Does your entry:</p> <ul style="list-style-type: none"> + engage your audience? + display creativity? + have an impact? + connect people or ideas? + show deep thinking or persistence? <p>How well does your entry:</p> <ul style="list-style-type: none"> + tell a story? + create a platform? + empower someone? + enable collaboration? + entertain others? + make people think? + connect people? + solve a problem? 	<p>What did you make as your entry? How well does it meet its purpose? What was the outcome that you made?</p> <ul style="list-style-type: none"> + video? + website? + program? + drones? + use sensors, networks? + 3D printed? + robotics? <p>How does it meet these questions:</p> <ul style="list-style-type: none"> + what was the product or outcome? + how does it interact with users? + does it meet its intended functions?
<p>He aha koe i whakatau ai ki te tāpae i tō putanga matihiko? He aha i hono ai, i whai take</p>	<p>I pēhea te tuku i tō putanga matihiko? Arā, te tukanga i whāia me te pānga o tāu i hanga ai. Ka</p>	<p>He aha tāu i hanga ai? He aha te pai o tana whakatutuki i āna mahi? He</p>



<p>ai hoki? Ka pēhea tō putanga matihiko e:</p> <ul style="list-style-type: none"> + whakahuihui i te tanga ta? + āwhina i tētahi rōpū tāngata? + whakawhanake i te mōhiotanga, i te aroā? + tautoko i tō kura me tō hapori? + tautoko i te ahumahi me ngā pākihi o tō rohe? + toro ki ētahi whāinga toitū hāngai? <p>Ka pēhea te pai o tā te putanga matihiko:</p> <ul style="list-style-type: none"> + tūhono atu ki tō tuakiritanga: ki tō āpōpō, tō whānau, tō kura, tō hapori, tō iwi, tō ahurea, o whāinga whānui? + whai take i tua atu i tērā te hanga i tētahi putanga matihiko noa iho? 	<p>pēhea tō putanga matihiko e:</p> <ul style="list-style-type: none"> + whakawarawara i tō whakaminenga? + whakaatu i te auahatanga? + whai pānga? + tūhono atu ki te tangata, ki ōna whakaaro hoki + whakaatu i te hōhonutanga o te whakaaro o te taikaha rānei? <p>Ka pēhea te pai o tā te putanga matihiko:</p> <ul style="list-style-type: none"> + taki pai i tana paki? + whakarite kaupapa? + whakamana i te tangata? + tautoko i te mahi ngātahi? + whakangahau i te tangata? + akiaki i te tangata ki te whakapūaki whakaaro? + whakahonohono i ngā tāngata? + hīraurau i tētahi rapanga? 	<p>aha te momo putanga matihiko i hangaia e koe?</p> <ul style="list-style-type: none"> + he ataata + he paetukutuku + he papahono + he matatopa + ko te whakamahinga o ngā paerongo/ngā whatunga + he tānga ahutoru + he hanga karetao hiko <p>Ka pēhea tana whakaea i ēnei pātai:</p> <ul style="list-style-type: none"> + He aha rā te hua, te putanga rānei? + Ka pēhea tana pāheko heko me āna kaiwhakamahi? + Ka ea i te putanga ngā āheinga i whakaritea ai?
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Any pātai? Any questions?

[Ask questions in this form.](#)

[Find out more about DigiAwards on the Grow Waitaha website.](#) Here you will find heaps of information and a growing range of resources to support the creation of DigiAwards projects.

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